

# Out&About

Denmark's leading LGBT+ media on print and web

MEDIAINFO  
2026



## EDITORIAL PROFILE:

### Out & About is Denmark's leading LGBT+ media

The quarterly magazine is focusing on culture, health, beauty, travel, fashion and design as well as on social and political issues. The main language is in Danish, but the magazine also provides tourists with an English-written guide to Copenhagen's LGBT+ community and nightlife.

The printed magazine is available free of charge at bars, cafes, restaurants, clubs and organisations in Copenhagen's LGBT+ community. It is also possible to download from our website: [outandabout.dk](http://outandabout.dk).

Additionally, this website brings news articles and cultural reviews. It's optimized and adapted for mobile and desktop.

**ADVERTISING:**  
BS-Grafisk / Bert Svalebølle  
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**PUBLISHER:**  
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[mail@outandabout.dk](mailto:mail@outandabout.dk)  
[outandabout.dk](http://outandabout.dk)  
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# Out&About

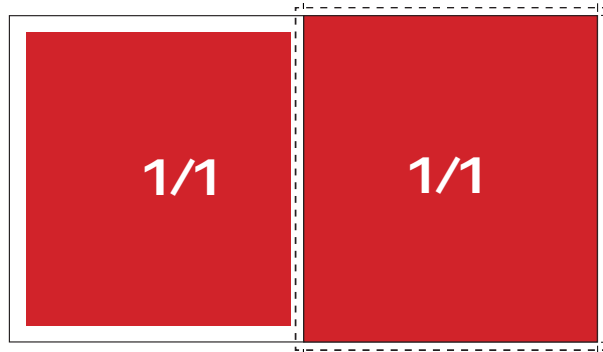
Advertising sales:  
BS-Grafisk / Bert Svalebølle  
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## SIZES AND PRICES • MAGAZINE



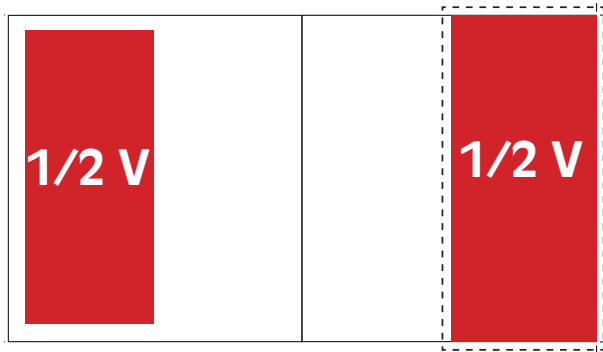
**Double Page:** 340x180 mm  
**Double Page, Full Bleed:** 360x200 mm + 5 mm bleed  
**Price:** 1900 €

Page 2+3: +25 %  
Central Double Page +40 %



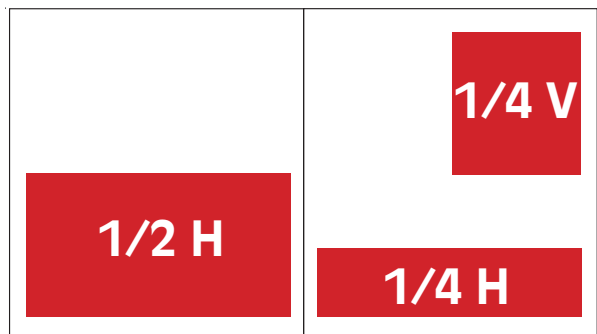
**Full Page:** 162x180 mm  
**Full Page, Full Bleed:** 180x200 mm + 5 mm bleed  
**Price:** 1100 €

Back Cover: +50 %  
Page 2 or 3: +25 %  
Right-hand page: +10 %



**Half Page V:** 79x180 mm  
**Half Page V, Full Bleed:** 89x200 mm + 5 mm bleed  
**Price:** 825 €

Right-hand page: +10 %



**Half Page H:** 162x88 mm  
**Price:** 825 €  
**Quarter Page V:** 79 x 88 mm  
**Quarter Page H:** 162x42 mm  
**Price:** 625 €

Right-hand page: +10 %

Right-hand page: +10 %

All prices in € and excluding VAT.

### Payment terms:

8 days net from order.

### Publications:

Primo February, May, August and November.

### Delivering terms:

Advertisements should be e-mailed to us in PDF format and in CMYK colours. All images and raster graphics must have a minimum resolution of 300 dpi.

### Distribution:

Out & About is a free magazine, available at most bars, cafes, restaurants, clubs and organisations in Copenhagen's LGBT+ community.

It's also possible to download from [outandabout.dk](http://outandabout.dk).

### Technical specifications:

Minimum pages in each magazine: 40  
Format: 180 x 200 mm  
Printing: Offset  
Paper quality: 130 g silk  
Printed circulation: 3000 + available online

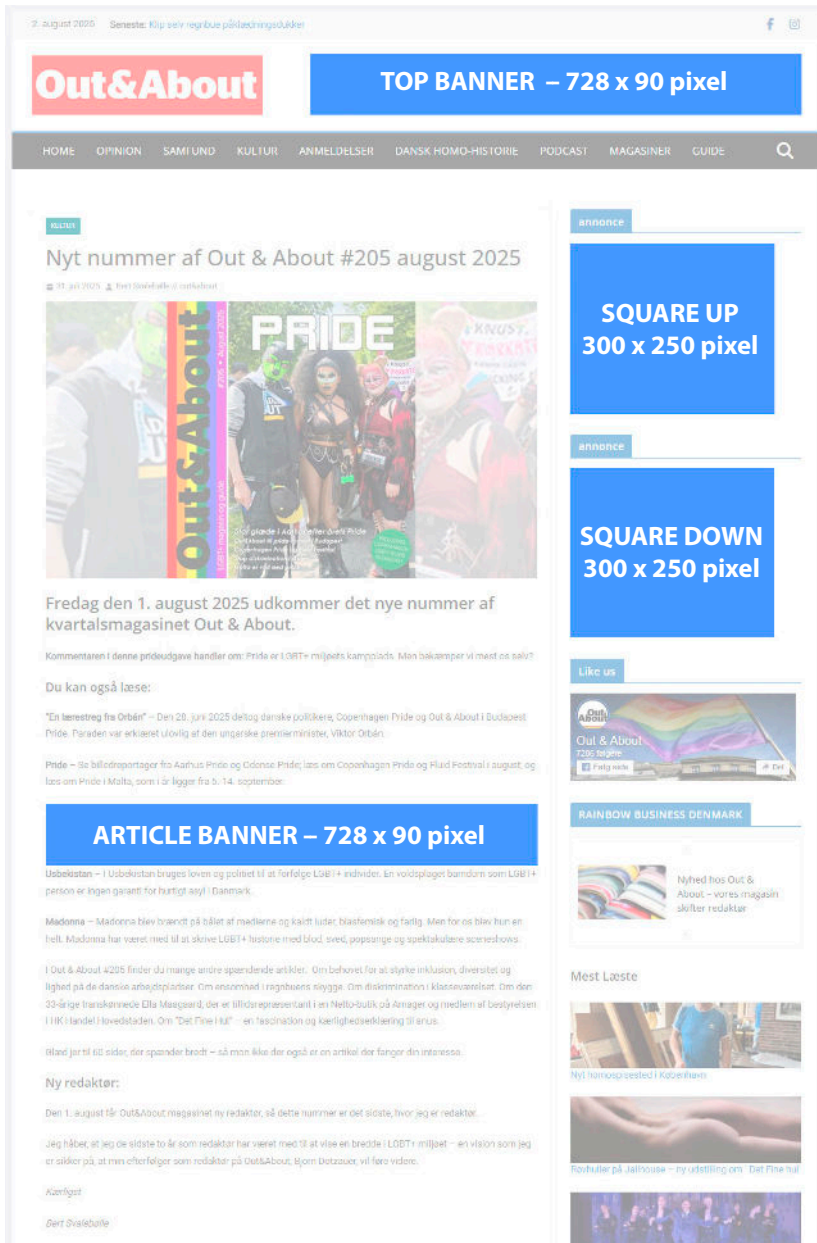
ADVERTISING MAGAZINE 2026

# Out&About

Advertising sales:  
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bert@bs-grafisk.dk

SIZES AND PRICES • ONLINE

DESKTOP + MOBILE



## Top banner

Displayed on all pages.  
Up to three banners in rotation.  
Price: DKK 800 per week  
DKK 2,400 per month.

## Square banner up or down

Displays on all pages.  
Up to three banners in rotation.  
Price: DKK 500 per week  
DKK 1,500 per month.

## Article banner

Displayed on one or more categories.  
Up to three banners in rotation.  
(Categories: Opinion, Samfund, Kultur, Anmeldelser og Dansk Homo Historie).  
Price per category DKK 600 per month  
All categories DKK 2,400 per month

All prices are in euro, excluding VAT and design costs. Banners must be in .jpg or .gif format, maximum 100kb and a maximum of 10 seconds for animation. You may change your banner once a month free of charge.

## Payment terms:

Net cash before release.

## Advertorials:

Advertiser-paid content resembles editorial content, but must be produced and designed differently. Any form of advertiser-paid content in editorial media must contain a clear and unambiguous statement of this. The readers should be able to distinguish advertising messages from editorial content and realize that this is in fact an advertisement, even if the content is not designed as a traditional advertising message. We always mark advertorials with "Advertisement" or "Advertorial", or similar in Danish language. Price DKK 3,000.

**Users:**  
13,834

**Page views:**  
27,726

**Gender:**  
47% women  
53% men

**Age:**  
22 % 18-34 years  
37 % 35-54 years  
41 % 55-65+

(Google Analytics)

ADVERTISING WEBSITE 2026

# Out&About

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bert@bs-grafisk.dk

## PRICES • PACKAGES

PRINT + ONLINE

### SMALL



<b>Magazine</b>	Quarter Page	€	625,-
<b>Web</b> (3 months)	Square Up/Down	€	630,-
<b>Full price</b>		€	1255,-
<b>Package price</b>		€	755,-

### MEDIUM



<b>Magazine</b>	Half Page	€	825,-
<b>Web</b> (3 months)	Square Up/Down	€	630,-
<b>Full price</b>		€	1455,-
<b>Package price</b>		€	875,-

### LARGE



<b>Magazine</b>	Full Page	€	1100,-
<b>Web</b> (3 months)	Leaderboard	€	960,-
<b>Full price</b>		€	2060,-
<b>Package price</b>		€	1240,-

### PREMIUM



<b>Magazine</b>	Full Page	€	1100,-
<b>Web</b> (3 months)	Square Up/Down	€	630,-
<b>Web</b> (3 months)	Leaderboard	€	960,-
<b>Full price</b>		€	2690,-
<b>Package price</b>		€	1625,-

ADVERTISING PACKAGES 2026